



CRC 2011 LIMITED WARRANTY ENHANCEMENTS!

Effective for CRC's Architectural (laminated) Shingles applied on or after February 1, 2011 in the United States and Canada

For full details, terms and conditions, please refer to the new Limited Warranty document, available at www.Canroof.com

<p>Upgrade to Lifetime Limited Warranty</p>	<p>CRC will provide a Lifetime Limited Warranty for the following Architectural (laminated) shingles installed on an Owner's single family residential home: Biltmore 30, Biltmore 35 AR, Biltmore 40, Royal Estate, RoofShake 40, Armourshake, Grandeur, Biltmore LT, Cambridge LT and Crowne Slate.</p> <p>For the Limited Warranty Term for these CRC shingles installed on non-Owner homes or for commercial, apartment, church, condominium or other non-single family residential homes, see our revised Limited Warranty.</p>
<p>Iron Clad Protection Upgrade</p>	<p>The Iron Clad protection period for these laminated shingles will be upgraded from 5 to 15 years.</p>
<p>Wind Warranty Upgrade</p>	<p>For these laminated shingles:</p> <p>The Limited Wind Resistance Warranty will be upgraded from 10 years to 15 years.</p> <p>Limited Wind Resistance Warranty coverage increased to 110 mph (177 km/hr)¹</p> <p>Limited High Wind Resistance Warranty Upgrade to 130 mph (210 km/hr)^{1,2}</p> <p>Meets ASTM Standards: ASTM D3161 - Class F ASTM D7158 - Class H</p>

1. See Limited Warranty for complete terms, conditions, and application requirements.

2. High Wind Application is required - see Limited Warranty.

Clarification of Owner	“Owner” means the individual owner(s) of the single family residential home at the time the Shingles were installed on that home. If you purchase a new residence from the builder of the home and are the first person to live in it, CRC will consider you to be the Owner, even though the Shingles have already been installed. ³
2011 Phase-in of updated wrappers	As inventory of these shingles are used up, we will change the wrappers to reflect the new Limited Warranty terms.
Shingle name changes	Names of the following shingles will change: Biltmore 30 to Biltmore Biltmore 30 AR Biltmore AR Biltmore LT/Cambridge LT, Biltmore 40, RoofShake 40 and Biltmore 35 AR will be discontinued after inventory is depleted.
Updated Marketing Material	Printed and on-line marketing materials will be available soon.
Biltmore Product	These Limited Warranty enhancements and product name changes do not create a “ Do Not Mix ” situation. Our Biltmore product has not changed. Our Biltmore shingles were already manufactured to the highest standards and are amongst the heaviest laminated shingles offered by any manufacturer in our industry.
Royal Estate Product	These Limited Warranty enhancements do not create a “ Do Not Mix ” situation.
Superglass Products	No change to the Limited Warranty terms for this product line.

3. See Limited Warranty for transferability rights, limitations, terms and conditions.

<p>Certificate of Lifetime Limited Warranty</p>	<p>A certificate is available for consumers who want written confirmation of these Limited Warranty enhancements.</p> <p>It will not be necessary to provide this published certificate to receive the Limited Warranty enhancements.</p> <p>Shingles installed prior to February 1, 2011 are not eligible for the Limited Warranty enhancements.</p>
<p>Valued Added, Customer Benefits</p>	<p>Limited Warranty Enhancements</p> <p>With only 1 Biltmore architectural shingle, you no longer will need to stock 2 different, but similar in appearance product lines.</p> <p>If you want to offer different distinctive shingles, you can offer our Designer Series of Lifetime Limited Warranty Shingles, all with a Distinctive Appearance:</p> <p>Amourshake, Grandeur, Crowne Slate, and Royal Estate.</p>

For additional information, please contact your local CRC sales representative or visit our website at www.canroof.com.

Thank you in advance for your support,

Carol Perkins
 Director of Marketing, CRC

CRC in the United States means IKO Industries Inc.

CRC in Canada means Canroof Corporation Inc.

1/30/2011